ONE TIME PROMOTION

Dear Club President

Please find below details of this fantastic promotion on the remaining Centenary Tins.

This is a two-pronged promotion –

DISCOUNT –

- A Discount of $13.20 per carton (The new price to Clubs is $86.78 [incl GST] per carton
- Making the purchase price of a Tin $14.46 each
- Profit on Sales – selling at $17 Club will make $2.54 per Tin, $18 Club will make $3.54 per Tin, $19 will make $4.54 per Tin and so on. The sell price will be left to the discretion of the Club.
  IMPORTANT NOTE: on the New Order Form you will find the calculation is based on a sell price of $19 however, this is a guide only and the actual sell price will be up to you and your Club to set.
- The new Order Form (with the discounted price) is now on the website.

1. **INCENTIVE** –

Each Club will receive one chance, in the draw for the incentive prizes, based on the total number of Cartons of the Centennial Tins ordered between 10th September & 7th December 2018. One chance for each 5 cartons ordered. The more cartons your Club purchases the more chances you will receive in the draw.

THE DRAW -   1ST PRIZE $5000.00
                      (This amount includes $2000 provided by Top Taste)
                      2ND PRIZE $2000.00
                      3RD PRIZE $1000.00

Whilst the date of the 7th December is purely for the Incentive draw, the discount will continue right through until 2019 or until the tins run out.

SUGGESTED AVENUES FOR SELLING.

- Each member of the Club to be offered product.
- Use as gifts for guest speakers.
- Use as Christmas gifts etc.
- Approach local businesses to purchase as gifts for staff and / or customers.

IMPORTANT NOTE –

Whilst we offer this great hot discount, it must be emphasised that the cakes within still have a best by date between October and November 2019. Clubs will still have plenty of time to sell the Tins.

If you have any questions please do not hesitate to contact either your District Chairman (their details are on the cake web page) or contact me direct, we will all be happy to assist you with any questions.

EVERY TIN MUST GO