

#morethansausages



# MD201 PR GRANT APPLICATION 2018-19

## PR GRANT APPLICATION

### Applicant Details

Name: \_\_\_\_\_ District: \_\_\_\_\_

E-mail address: \_\_\_\_\_ Phone: \_\_\_\_\_

Project Name: \_\_\_\_\_

Date of Event or Program: \_\_\_\_\_

Audience/Target Group:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Background

Matching grants of up to \$1000 are currently available from Multiple District 201 for local Public Relations projects that support and advance Lions Australia's national objectives.

Projects might include media campaigns, exhibitions or stalls, promotional materials and paid advertising. Other ideas will be considered.

Districts are entitled to one grant each year. Districts must agree to match the grant in full, i.e. a further \$1000.

### Description

*Please describe the intended project.*

\_\_\_\_\_  
\_\_\_\_\_

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**Total Budget (including MD Contribution)**

Item	Income	Expenditure
Total		

**District Governor's Signature/Authorisation:**

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Name

Signature

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## Potential Grant: Up to \$1000

MD201 provides public relations grants aimed at strengthening the profile of Lions within Australia. The public relations grants must be matched by District contributions and can be applied to any project that presents a modern and contemporary view of Lions. Each District is entitled to one grant per year.

### Key Selection Criteria:

1. Matching equal contribution from the District.
2. Project must promote Lions in external forums, activities and media targeting non-Lions. Grants are not available for internal promotion.
3. Only one application may be funded per District in the 2017/18 Lions Year.
4. The application must be forwarded with the endorsement of the District Governor

*Note: Applications should be sent by e-mail to [pr@lions.org.au](mailto:pr@lions.org.au)*

### Decision making process:

The grants will be determined by the Executive Officer and the PR Officer.

Rob Oerlemans  
Executive Officer

Carol Duncan  
PR Officer  
[pr@lions.org.au](mailto:pr@lions.org.au)

Humanitarian Service, Disaster Relief, Sight and the Encouragement of Youth  
<http://www.lionsclubs.org.au>